1. (Amended) An image sensing apparatus having image sensing means for [scanning] sensing a subject and outputting [a video] an image signal of the subject, comprising:

zone selecting means for selecting any zone from [the video] the image signal; exposure detection means for detecting [a signal conforming to exposure of the zone] an exposure condition relating to an image signal in a selected zone on the basis of the image signal;

exposure control means for controlling exposure based upon the [signal; and]

detected exposure condition;

[exposure maintaining] memory means for [maintaining a value] storing control parameters relating to exposure [which prevails] control by said exposure control means when said exposure control means is optimized; and [optimized, wherein state of control of exposure by said exposure control means is maintained based upon the value relating to exposure maintained by said exposure storage means.]

optimized exposure condition on the basis of the control parameters stored in said memory means.

2. (Amended) The apparatus according to claim 1, wherein if the [value relating to exposure is] control parameters are outside a prescribed range, [range of values stored in advance,] said [exposure maintaining] memory means selects an upper-limit [value]

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or a lower-limit [value] of the prescribed range of [values] control parameters as the control parameters. [value relating to exposure.]

3. (Amended) An image sensing apparatus having image sensing means for [scanning] sensing a subject and outputting [a video] an image signal of the subject, comprising:

zone selecting means for selecting any zone from [the video] an image signal; exposure detection means for detecting [a signal conforming to exposure of the zone] an exposure condition relating to the image signal in a selected zone on the basis of the image signal;

exposure control means for controlling exposure based upon the [signal]

detected exposure condition;

[exposure maintaining] memory means for [maintaining a value] storing control parameters relating to exposure [which prevails] control by said exposure control means when said exposure control means is optimized; [optimized, wherein state of control of exposure by said exposure control means is maintained based upon the value relating to exposure maintained by said exposure storage mans.]

control means for controlling said exposure control means to maintain an optimized exposure condition on the basis of the control parameters stored in said memory means; and

selected-zone detection means for determining whether [the video] the image signal captured by said image sensing means contains [a video signal of] said zone upon

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elapse of a prescribed period of time, and outputting a signal [which nullifies maintenance, by said exposure maintaining means, of the value relating to exposure] for resetting the control parameters in said memory means if the [video] captured image signal is not contained in said zone.

- 4. (Amended) The apparatus according to claim 3, wherein if the [value relating to exposure is] control parameters are outside a prescribed range, [range of values stored in advance,] said [exposure maintaining] memory means selects an upper-limit [value] or a lower-limit [value] of the prescribed range of [values] control parameters as the control parameters. [value relating to exposure.]
- 5. (Amended) The apparatus according to claim 3, further comprising selecting means for allowing a photographer to select whether maintenance of exposure by said [exposure maintaining] memory means is to be [nullified] reset or not.
- 6. (Amended) An image sensing apparatus having image sensing means for [scanning] sensing a subject and outputting [a video] an image signal of the subject, comprising:

zone selecting means for selecting any zone from [the video] the image signal; exposure detection means for detecting [a signal conforming to exposure of the zone] an exposure condition relating to the image signal in a selected zone on the basis of the image signal;

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exposure control means for controlling an exposure based upon the [signal] detected exposure condition;

[exposure maintaining] <u>first memory</u> means for [maintaining a value] <u>storing</u> <u>control parameters</u> relating to exposure [which prevails] <u>control by said exposure control</u> <u>means</u> when said exposure control means is <u>optimized</u>; [optimized, wherein state of control of exposure by said exposure control means is maintained based upon the value relating to exposure maintained by said exposure storage means.]

optimized exposure condition on the basis of the control parameters stored in said first memory means;

second memory means for storing a video signal of said zone; and [selected-zone] detection means for determining whether a zoomed [video] image signal captured by said image sensing means contains the video signal of said zone stored in said second memory means, and outputting a signal [which nullifies maintenance, by said exposure maintaining means, of the value relating to exposure] for resetting the control parameters in said first memory means if the [video] captured image signal is not contained in said zone.

7. (Amended) The apparatus according to claim 6, wherein if the [value relating to exposure is] control parameters are outside a prescribed range, [range of values stored in advance,] said [exposure maintaining] first memory means selects an upper-limit

[value] or a lower-limit [value] of the prescribed range of [values] control parameters as the control parameters. [value relating to exposure.]

- 8. (Amended) The apparatus according to claim 6, further comprising selecting means for allowing a photographer to select whether maintenance of exposure by said [exposure maintaining] <u>first memory</u> means is to be [nullified] <u>reset</u> or not.
- 9. (Amended) An image sensing apparatus having display means for displaying an image signal, comprising:

a pointing device for selecting any zone in a screen displayed by said display means;

adjusting means for applying a prescribed adjustment to a video signal of said zone;

[a] memory means for storing adjusting data obtained from said adjusting means; and

control means [which,] for storing the adjusting data when adjustment by said adjusting means has attained a prescribed state [state, is for storing the adjusting data prevailing at this time] in said [memory.] memory means, and for controlling said adjusting means to maintain the prescribed state on the basis of the adjusting data in said memory means.

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